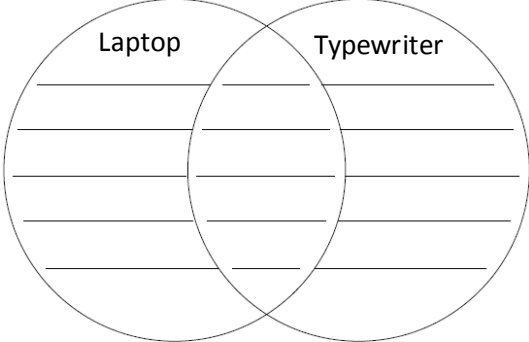# VISA TV Ad

Achievement Objective	Nature of Technology – Characteristics of Technology - Level 3 *Understand that technology both reflects and changes society and the environment and increases people's capability.*
Learning Intention	I am learning... that technology has changed how people do things.

Activity Instructions	1. Watch the VISA TV Ad
	2. What kind of technological outcomes are referred to? Old and new;
	      Fax machines, texting, phones, record player/stereos, cell phones, IPods, TVs, laptops, typewriters
	3. What are the differences and similarities between the old and new
	      Venn diagram
	4. Choose one of the examples in the ad;
	   (re-play video to focus on specific items)
	      How has this technological outcome changed how
	      people do things, in both good and bad ways?

Teacher Notes	• VISA TV Ad can be found at http://www.youtube.com/watch?v=s9mAayOpJi8